

*La Venta*  
**HOME OFFICE**  
*by* **ACTIU**





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**NATURE**  
*Nature is our home*

**MEDITERRANEAN**  
*Enjoy the waves*

**INDUSTRIAL**  
*Lifestyle*

**NORDIC**  
*The simplicity of daily*

# NATURE

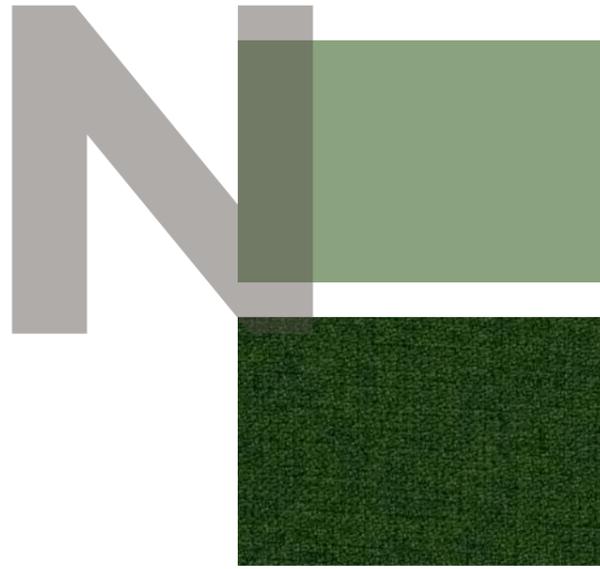
*Nature is our home*

**HOME OFFICE**  
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## **Concept**

A home office inspired directly by nature. A nature-inspired style creates fresh and well-balanced spaces where the aim is to create the peace and harmony that only the open air can provide. Light must be at the heart of this space. Some of the products that will best suit this style are the Cron task chair, the Noom 50 visitor chair and the Bend soft seating range, an ideal complement to this style due to its rounded and organic design. Furthermore, following the line of natural tones, the Prisma table and the cream Cubic filing cabinets will add the finishing touch to this nature-inspired workspace.



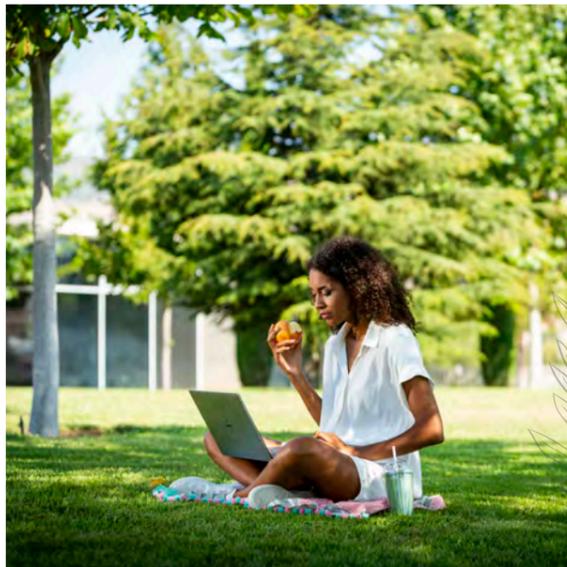


# NATURE



## Colour

The colours that best represent nature are greens, browns and creams. To recreate a natural look, we recommend using furniture with an oak finish combined with green shades in the textiles. Both will give the user the feeling of being outdoors, in the heart of nature.



## Materials

A nature-inspired office must always have natural materials. Fabrics such as wool, cotton or linen are a safe bet when it comes to textiles, whereas wood is a good choice for furniture. Fabrics with natural fibres such as wicker or rattan can be used for decorative elements.

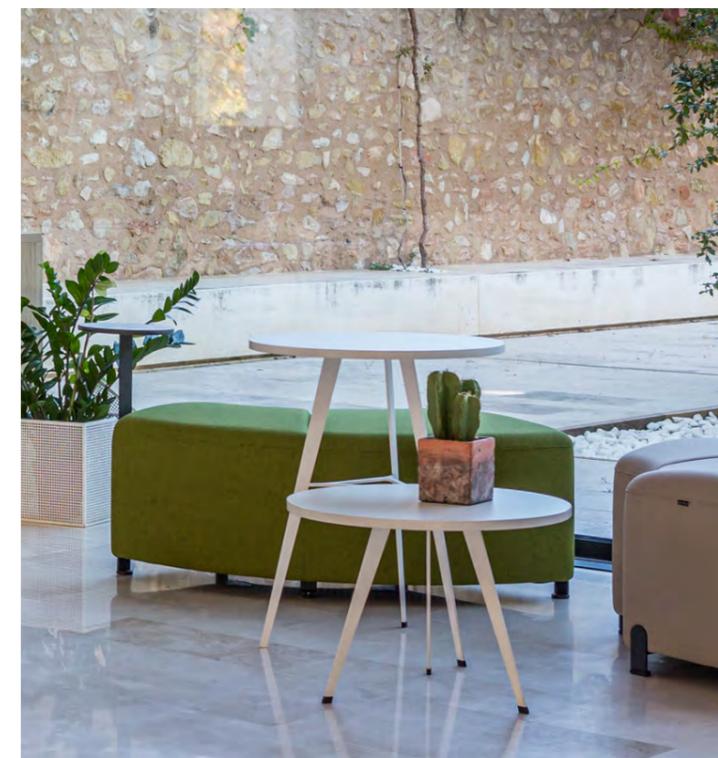


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## Décor

A nature-inspired home office should provide peace of mind to users of the space. Using natural finishes on decorative elements such as carpets will help create that feeling of being in touch with nature. The different ranges of green should be included through upholstery, lamps or any decorative object. A key element in creating a space inspired by nature is to decorate the room with fresh vegetation that brings life to the home. Plants and flowers combined with glass vases, glasses or metal bowls will succeed in transmitting peace and well-being. In the same way, including prints with plant motifs as part of the décor will help to achieve the overall harmony of the space.



# MEDITERRANEAN

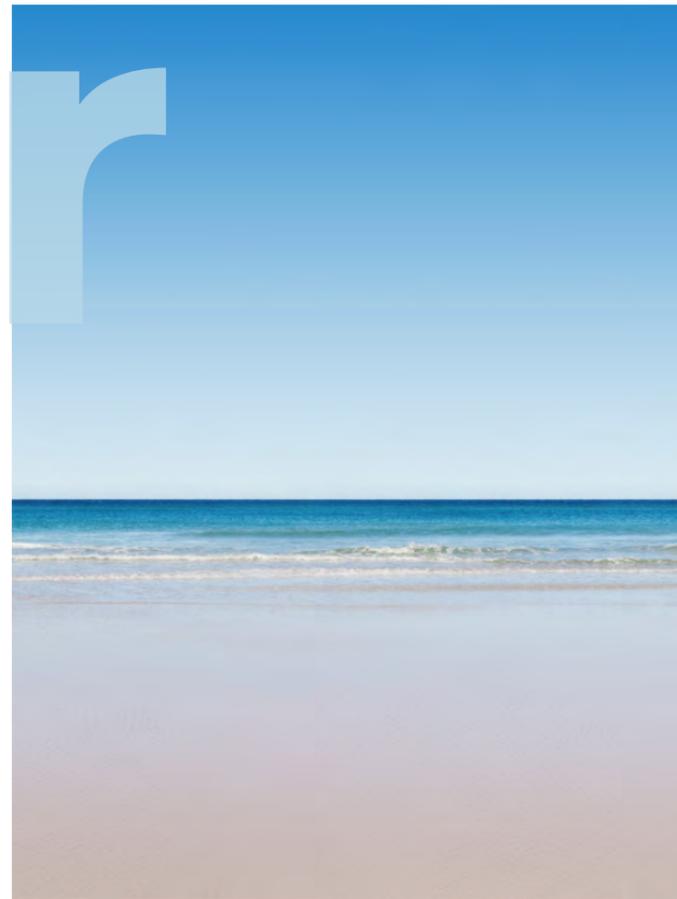
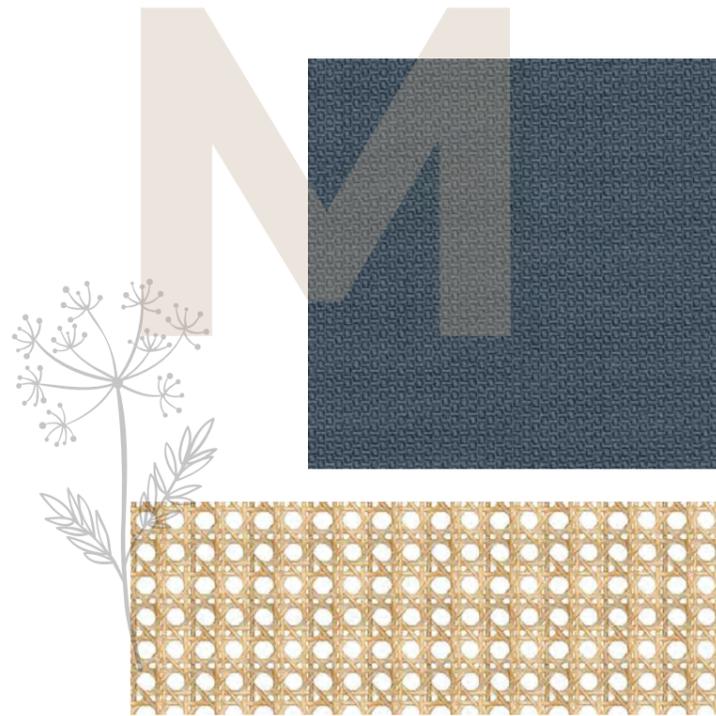
*Enjoy the waves*

**HOME OFFICE**  
*by* ACTIU

## **Concept**

Light, inspired by the culture of the countries of the Mediterranean basin, is at the heart of this style. This light should evoke the warmth of the sun and the freshness of the sea that characterises these regions. A Mediterranean-style room will have a wide and bright atmosphere, ideal for relaxation and giving us the sensation of living outside. The white Longo table and sideboard fit perfectly into a home office such as this. The Noom 30 chair will add the essential touch to give it that Mediterranean vibe.





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## MEDITERRANEAN

### Colour

The blue of the sea in all its shades is the basis of any decorative style that seeks to evoke the Mediterranean. Yellow, representing the sun, and earth tones such as beige and ochre, are part of the characteristic colour palette of the Mediterranean style, which is supported by a white canvas reminiscent of the whitewashed facades of the seaside. In contrast, dark floors add a touch of cosiness to this interior design style.

### Materials

The Mediterranean style uses materials with pure and fresh finishes such as wood or glass that provides luminosity. These materials are combined with dark terracotta, tile or ceramic floors, traditional materials from the Mediterranean basin that help to give off the unique sensation of being right by the sea. The fabrics that prevail are closely linked to nature, either because of their natural character, such as linen, or because they seek to conserve it, such as the Felicity fabric made from recycled plastic, giving it a new lease of life and preventing it from ending up on the seabed.

### Décor

For the decorative features, handcrafted elements made of clay, wicker or glass are a must. Vegetation such as dried herbs and fresh flowers will help add texture to the spaces. Textiles and decorative elements in shades of blue are the key to a room bringing the warmth of the sun and the freshness of the Mediterranean into the home.



**Reduce  
Reuse  
Recycle  
Reconsider**



*\* 7 plastic bottles (2 liters)  
to manufacture 1m2 of our Felicity fabric.*



# INDUSTRIAL

*Lifestyle*

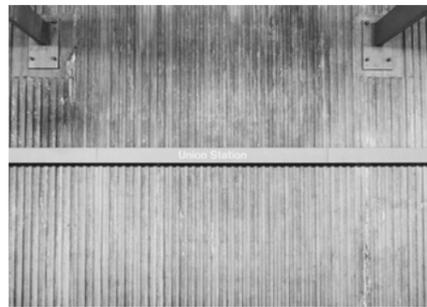
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## Concept

The industrial style is characterised by using elements associated with old factories, workshops, garages, etc. These objects are combined with other current trends such as the taste for recycling and the use of vintage pieces. It is an eclectic and timeless style where metallic tones and black prevail. Proposals such as the Talent 500 table complemented with the avant-garde TNK Flex in shades of grey and black along with a Buck metal filing cabinet are the perfect option for an industrial style home office.



# INDUSTRIAL

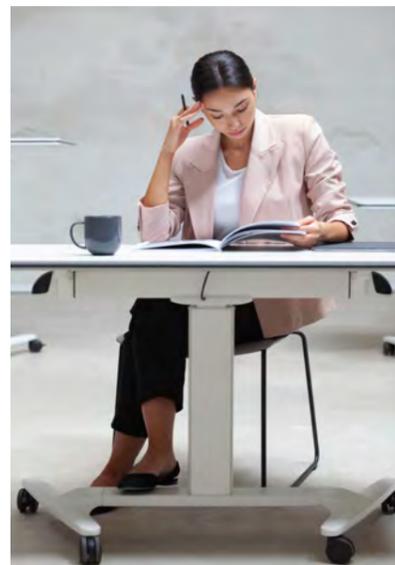
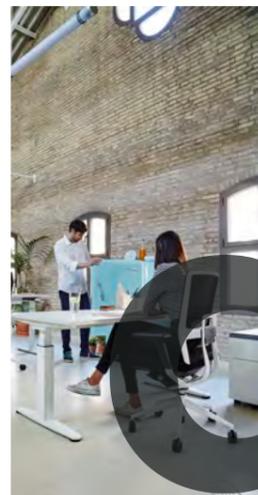


## Colour

To achieve an industrial vibe, black is a must, as it is the ally of this style. Nevertheless, it must always be accompanied by shades of grey, white and beige, representative of the facades and walls of factories. This range of lighter colours will help to make the space appear wider and brighter and will contrast perfectly with the details in dark colours.

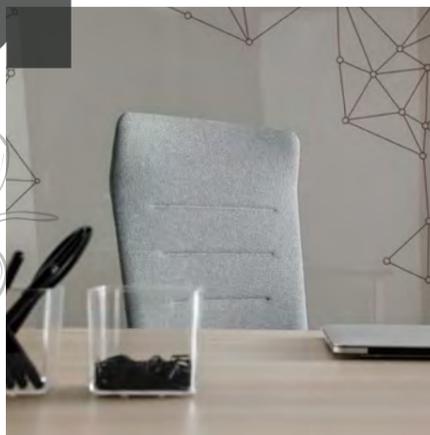
## Materials

An industrial style would be incomprehensible without iron or steel as the core material. Other core materials in these spaces are concrete, leather or untreated wood. To sum up, the usual materials used in the industrial constructions which inspire this style.



## Décor

In the industrial style, bare installations are common, where pipes, steel beams, brick walls and even the electrical assembly itself are on full display. Elements such as metal lamps, exposed bulbs, cinema or photography studio lights succeed in creating spaces with a marked industrial nature.



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# NORDIC

*The simplicity of daily*

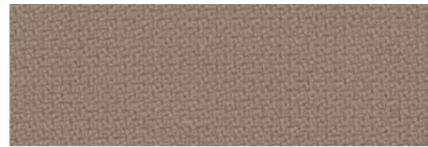
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## **Concept**

The concept of the Nordic style is 'the simplicity of the everyday'. A décor that transmits sophistication and harmony. The Nordic style seeks to create open spaces that generate a feeling of spaciousness. At the core of this style are functionality and the absence of elements that overdecorate the room, so it goes well with practical and highly versatile pieces of furniture such as the Stay or Efit office chairs combined with the Colectiva table or the Buck mobile filing modules. Soft seating solutions such as Noom 10 and Bend fit this style perfectly thanks to their simple lines.



# NORDIC



## Colour

White is the quintessential Nordic style colour; using it on walls or furniture is a good choice to give the room a marked Nordic style. Combined with light shades such as greys and creams, they provide the necessary luminosity to combat the lack of light that is characteristic of the Nordic countries. Furthermore, these shades will help to create the spaciousness sought by Nordic décor.

## Materials

Wood is the most widely used material in Nordic-style interior design and decoration projects. Its ability to bring warmth to spaces is one of its main advantages, which is why it is used on floors and most pieces of furniture. Furthermore, since white is the main colour in Nordic décor, the materials that go best with this are woods and finishes in pine, oak, beech or birch.

## Décor

In Nordic style, 'less is more'; therefore, the room décor should be restrained. This bright and diaphanous home office should have 'soft' decorative elements such as light-coloured pile carpets or wooden coat racks. To continue with the simplicity of everyday life, everyday household items as well as décor will look great. For a touch of nature, bouquets with eucalyptus are a must in projects such as this.

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