



ICONS

INTRODUCTION

At Icons of Denmark, we believe that modern workspaces should be as dynamic and adaptable as the people who use them. Within these pages, we invite you to explore our innovations in system design; pre-determined sets of inter-linked modules and adjustable toolkits that evolve and adapt within contemporary interior settings.

Our ambition extends beyond mere functionality. We design products that embrace change, actively encourage collaboration, and provide the infrastructure to create functional, habitable spaces tailored to changing needs. Every product here represents a flexible and reconfigurable interior solution thoughtfully designed to support spaces as they respond to the shifting physical and behavioural habits inherent in modern work.

And finally, as our world undergoes transformative changes, we've seen an increasing demand for environmentally conscious, long-term solutions with built-in futureproofing. "The Dynamics of Work" explores and celebrates this design thinking, developing systems deeply rooted in flexibility and sustainability.

Thanks for joining us on this journey.

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BLOX SYSTEM
DESIGNED BY PETER BARRETH



Peter Barreth is a Danish furniture and product designer based in Aarhus. A bold simplicity underpins his work, as he notes, "All additional decorations are cut away, leaving only a refined, elegant form." This philosophy is evident in his impressive designs, characterised by simplicity, functionality, and clean lines – the hallmarks of Danish Design.

A third-generation upholsterer, Barreth honed his skills in traditional construction and upholstery techniques. He now blends these time-tested methods with innovative materials to reimagine mid-century

design for the modern world, particularly addressing contemporary workspaces' demands for growth and flexibility.

"Thoughtfully designed modular products make it incredibly easy for architects and designers to incorporate them into their projects. By offering a standard set of components, we eliminate the need for bespoke solutions, providing straightforward and flexible options that can easily be reconfigured and rearranged to match the changing needs of both the space and its people."



BLOX SYSTEM

BLOX — REBUILD WITH THE CLICK OF A BLOCK



BANQUETTE SEATING



TIERED SEATING



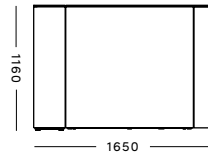
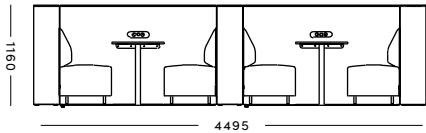
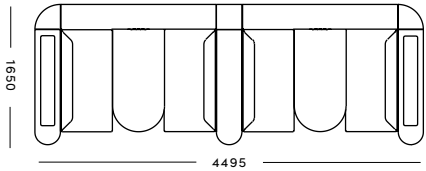
MOBILE



PLANTER



BANQUETTE SEATING



KEY FACTS
Product Modular interior system
Categories Banquette 150 / Banquette 300 / Tiered Seating / Mobile / Planter
Designed by Peter Barreth

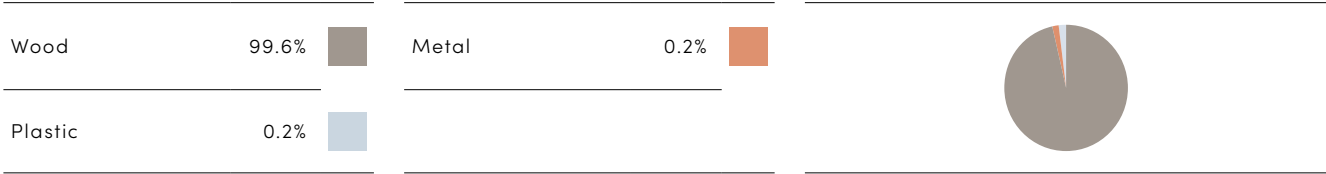
BLOX is an innovative, scalable kit of parts designed to seamlessly adapt to the evolving needs of your workspace — at the click of a block. This interior system is crafted for creativity, offering unparalleled modularity across a range of spaces and requirements.

The external panels and tops are available in a variety of materials, giving you endless possibilities to update and develop the look of your BLOX system over time.

CURATED PANEL FINISHES

POLYGOOD	FENIX	LINOLEUM	LAMINATE	OAK VENEER	FABRIC
 Pattern No5	 Viola Orissa	 Conifer	 Diamond Black	 Black	 Group 1
 Greycious	 Grigio Aragona	 Olive	 Graphite	 Smoked	 Group 2
 Timeless Duo Blue	 Rosso Jaipur	 Mauve	 Mouse	 Clear	 Group 3
 Marbellous	 Rosso Namib	 Burgundy	 Thistle	 White Pigmented	 Group 4






MATERIAL COMPOSITION
These percentages illustrate the weight of each material.



*components grouped based on function
**based on 1200x900x300mm module with oak veneer panels

CONFIGURATION OPTIONS

Engineered with robust, internal frames that connect effortlessly, BLOX removes the need for traditional joinery, allowing you to repurpose and reconfigure your environment with ease.

BANQUETTE SEATING 150							
	BAN 150 01	BAN 150 02	BAN 150 03	BAN 150 04	BAN 150 05	BAN 150 06	BAN 150 07
BANQUETTE SEATING 300							
	BAN 300 01	BAN 300 02	BAN 300 03	BAN 300 04	BAN 300 05	BAN 300 06	BAN 300 07
TIERED SEATING							
	TIR 01	TIR 02	TIR 03	TIR 04	TIR 05	TIR 06	TIR 07
MOBILE							
	MOB 01	MOB 02	MOB 03	MOB 04	MOB 05	MOB 06	MOB 07
PLANTER							
	PLA 01	PLA 02	PLA 03	PLA 04	PLA 05	PLA 06	PLA 07

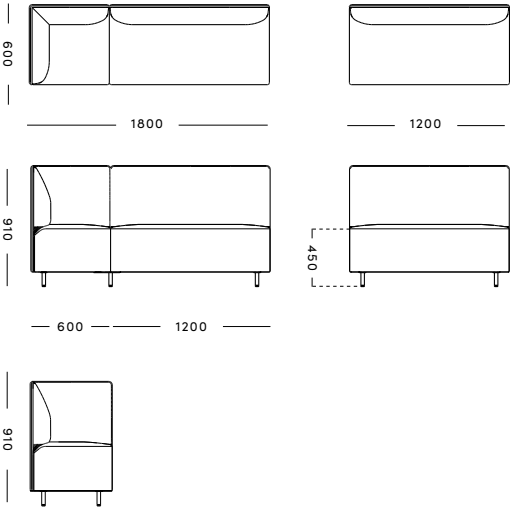
BANK — INVESTED IN STYLE AND COMFORT



KEY FACTS
Product Modular banquette sofa
Categories Banquette Sofa / Linear / Corner / Curve / Circular
Designed by Peter Barreth

Bank sofa is a modular seating system designed to perfectly complement dining, banquette, and booth settings, providing ergonomic seating at standard chair height.

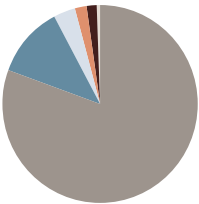
KVADRAT UPHOLSTERY
0 Remix, Clara
1 Re-wool, Melange Nap, Hero, Hero Heather, Sport
2 Fiord, Hallingdal, Steelcut Trio, Steelcut, Canvas, Colline, Encircle
3 Divina Melange, Twill Weave, Vidar, Arda
4 Coda



LEG OPTIONS	CURATED UPHOLSTERY			
	GROUP 1	GROUP 2	GROUP 3	GROUP 4
Powder Coated Black Steel Leg	Re-wool 0687	Fiord 0981	Divina Melange 0457	Coda 0962
Oak Veneer Black Lacquer Plinth	Melange Nap 0751	Hallingdal 0960	Vidar 0323	Coda 0222
Oak Veneer Smoked Lacquer Plinth	Sport 0213	Steelcut Trio 0906	Arda 0201	Coda 0103
Oak Veneer Clear Lacquer Plinth				
Oak Veneer White Pigmented Lacquer Plinth				

MATERIAL COMPOSITION
These percentages illustrate the weight of each material.






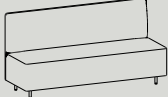
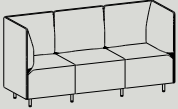
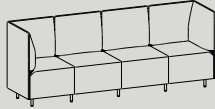
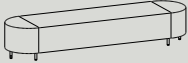
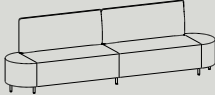
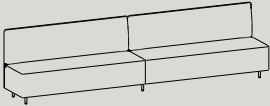


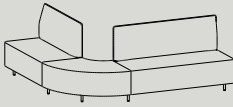

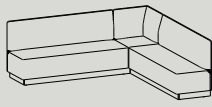

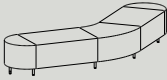
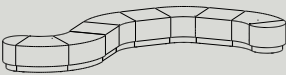
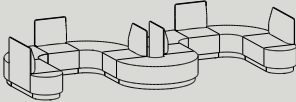
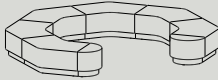


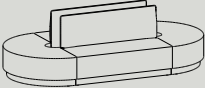
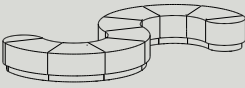
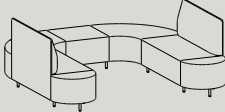
Wood	80.8%	Metal	2%
Foam	11.6%	Glue	1.5%
Fabric	3.6%	Plastic	0.5%



*components grouped based on function
** based on 2 seater sofa with fabric upholstery and metal legs

CONFIGURATION OPTIONS

Bank's simple geometry introduces casual elegance to social settings without the need for joinery, while plush high-density foam ensures posture-support and shape retention - making it the ideal seating system for anywhere people gather.

SOFA & CHAIR						
	SOFA 01	SOFA 02	SOFA 03	SOFA 04	SOFA 05	SOFA 06
LINEAR						
	LIN 01	LIN 02	LIN 03	LIN 04	LIN 05	
CORNER						
	COR 01	COR 02	COR 03	COR 04	COR 05	
CURVE						
	CUR 01	CUR 02	CUR 03	CUR 04	CUR 05	
ORGANIC						
	ORG 01	ORG 02	ORG 03	ORG 04	ORG 05	

EKKO MODULAR SOFA
DESIGNED BY BORIS BERLIN



Boris Berlin's design philosophy is simple: "Good design is always international." Emigrating to Copenhagen in the 1980s, Boris has continually reinterpreted the principles of Danish Modernism, using it to infuse global perspectives into his work. This philosophy is fundamental to today's international workplace — ensuring spaces transcend cultural boundaries, combining the best of all worlds to create something uniquely compelling.

Berlin continues to nurture his design practice by exhibiting globally and guest lecturing at multiple universities. He has

been the recipient of the Red Dot, German Design, Good Design awards, and numerous others. Additionally, his products are included in the collections of MOMA, the Indianapolis Museum of Art, and the Design Museum Denmark.

"When I started to develop my ideas for the Ekko, I wanted the product to be organic in line and shape, but within the interior of the product to still allow it to fit within angular or confined architectural spaces. The result was a rectangular, tight shape on the outside and a plush, organically shaped interior that supported the user."



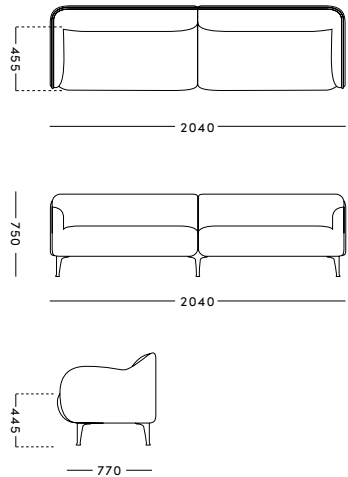
EKKO MODULAR SOFA



KEY FACTS
Product Modular sofa
Categories Arm chair & Sofa / Linear / Corner / Curve / Circular
Designed by Boris Berlin

Balancing flexibility, style, and comfort is a challenge for modular sofas. Each component connects easily, forming reconfigurable seating arrangements for relaxation, conversation, or reception. Ekko's clean-lined silhouette complements modern interior architecture, while continuous piping highlights precise upholstery.

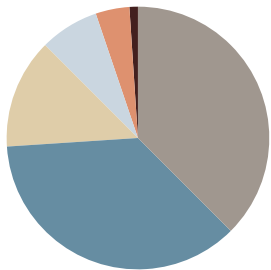
KVADRAT UPHOLSTERY
Group 0 Remix, Clara
Group 1 Re-wool, Melange Nap, Hero, Hero Heather, Sport
Group 2 Fiord, Hallingdal, Steelcut Trio, Steelcut, Colline, Encircle
Group 3 Divina Melange, Twill Weave, Vidar, Arda
Group 4 Coda



LEG OPTIONS	CURATED UPHOLSTERY			
	GROUP 1	GROUP 2	GROUP 3	GROUP 4
Oak White Pigment Lacquer	Re-wool 0108	Fiord 0422	Divina Melange 0227	Coda 0722
Oak Black Lacquer	Hero 0752	Steelcut Trio 0453	Twill Weave 0230	Coda 0410
Smoked Oak Lacquer	Sport 0783	Colline 0177	Vidar 0723	Coda 0632
Powder Coated Black Steel				

MATERIAL COMPOSITION
These percentages illustrate the weight of each material.

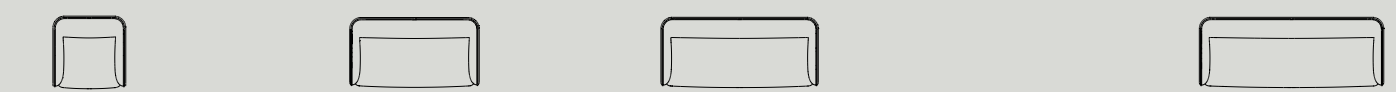
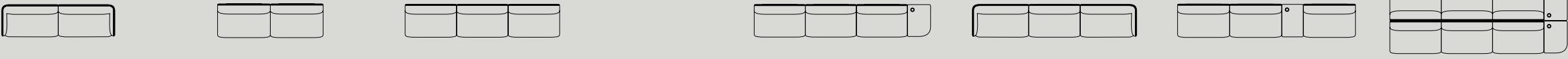
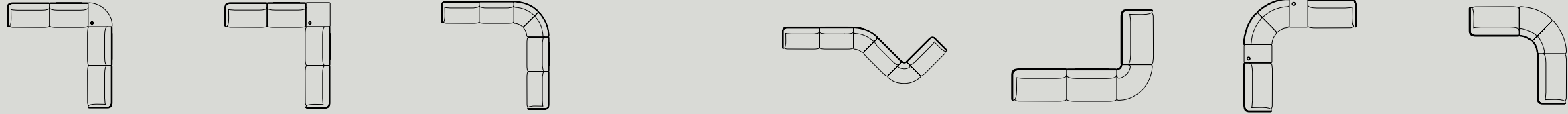
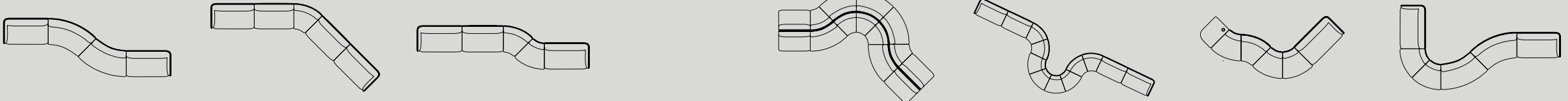
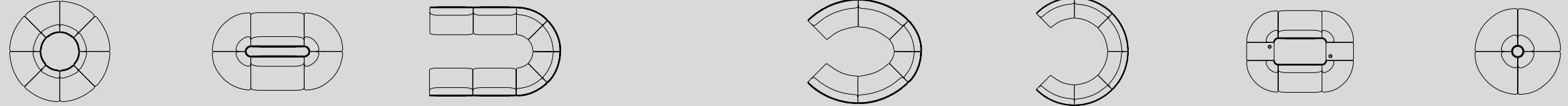
Composite woods	36.1%		Solid pine	4.5%	
Foam	35.7%		Solid Oak	1.3%	
Plywood	13.4%		Polypropylene	0.3%	
Metal	7.7%		Adhesive	0.4%	



*components grouped based on function
** based on 3 seater sofa without fabric/leather

CONFIGURATION OPTIONS

Find here a selection of the vast possibilities of Ekko. From corners to atriums, receptions to breakout spaces find a configuration that defines your space.

SOFA & ARM CHAIR							
	SOFA 01	SOFA 02	SOFA 025	SOFA 03			
LINEAR							
	LIN 01	LIN 02	LIN 03	LIN 04	LIN 05	LIN 06	LIN 07
CORNER							
	COR 01	COR 02	COR 03	COR 04	COR 05	COR 06	COR 07
CURVE							
	CUR 01	CUR 02	CUR 03	CUR 04	CUR 05	CUR 06	CUR 07
CIRCULAR							
	CIR 01	CIR 02	CIR 03	CIR 04	CIR 05	CIR 06	CIR 07



4T SYSTEM

DESIGNED BY HEE WELLING



From lounge chairs to worktables and now the 4T system, Hee Welling consistently demonstrates what characterizes exceptional industrial design: the ability to integrate simplicity with functionality, addressing the scalable and evolving needs of spaces and how we use them. Educated at the Royal Danish Academy of Fine Arts, Welling draws on Denmark's rich design heritage, crafting products that focus on honest, careful use of materials.

Recognised globally, Hee Welling has received prestigious awards such as the Bo Bedre Design Award, the Good Design Award, and honours from the New Danish Art Foundation. His work is cele-

brated for its ability to transform spaces with elegance and efficiency, making a lasting impact on the design world.

"Zoning is a common challenge in open-plan workspaces, and we must find adaptable solutions. How people travel, move around, and use environments have greatly changed for office spaces, and this system helps support these changes. A few years ago, the workplace was entirely 'copy and paste' from one office to another. Right now, people want to put their personal touch on it, desiring a more 'homey' feeling of warmth; creating a place where they really like to be, rather than somewhere which looks very industrial."



BOOTH



MOBILE



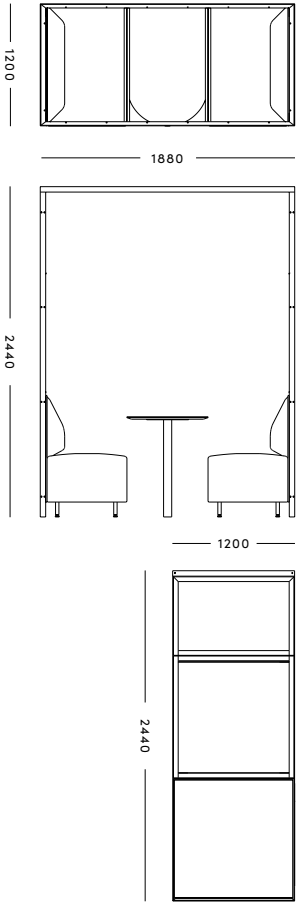
PARTITION



BOOTH

















ROOM

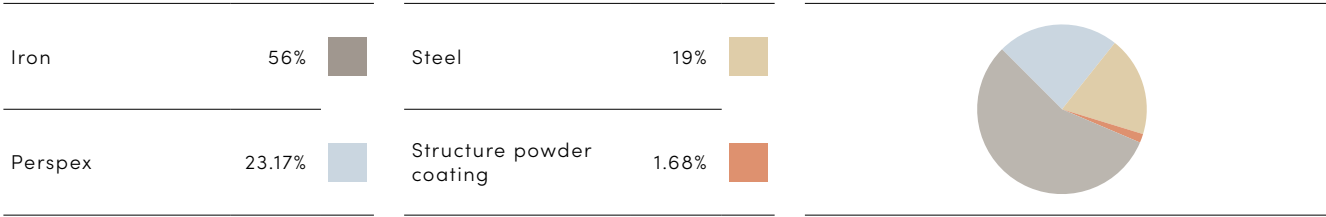


KEY FACTS
Product Modular interior system
Categories Mobile / Partition / Booth / Room
Designed by Hee Welling
Certifications Declare (International Living Future Institute)

The 4T System raises the bar on modern work. Named after its four T-irons, 4T is designed for endless reconfiguration into diverse spaces and structures using the same kit of parts. Whether wall-mounted, ceiling-mounted, freestanding, or mobile, the 4T System addresses the complex challenges of interior design, providing adaptable yet robust solutions to suit the changing demands of the workplace.

FRAME OPTIONS		PANEL OPTIONS							
	RAL 9016 White		RAL 6009 Fir Green		Metal panel RAL range		Lacquered light oak veneer		Whiteboard
	RAL 9005 Black		RAL 5008 Smokey Blue		Forbo bulletin boards		Smoked oak veneer		Reeded Perspex® plexiglass 10 mm
	RAL 7043 Grey		RAL 3007 Burgundy		Kvadrat fabric panel		Acoustic panels		Frosted Perspex® plexiglass 10 mm






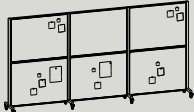




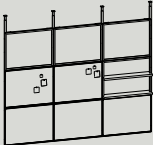
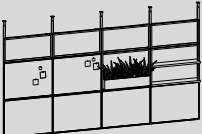
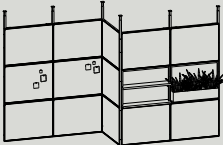
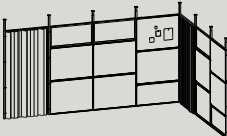
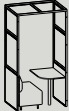

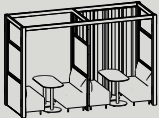
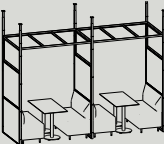
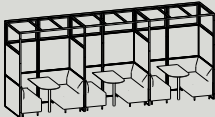
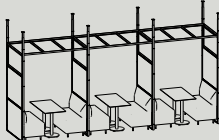
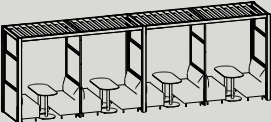


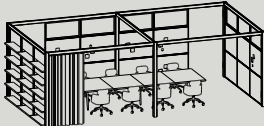
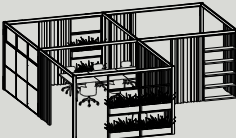

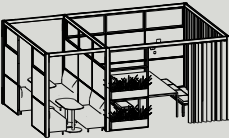

MATERIAL COMPOSITION
These percentages illustrate the weight of each material.
Items with a weight <1% of the total product weight are not included.



*Components grouped based on function
**Based on 1200x2400mm frame with steel and perspex panel

CONFIGURATION OPTIONS

Whether the space requires room division, more seating options or creative work boards, 4T provides a fully integrated creative solution.

MOBILE							
	MOB 01	MOB 02	MOB 03	MOB 04	MOB 05	MOB 06	MOB 07
PARTITION							
	PAR 01	PAR 02	PAR 03	PAR 04	PAR 05	PAR 06	PAR 07
BOOTHS							
	BTH 01	BTH 02	BTH 03	BTH 04	BTH 05	BTH 06	BTH 07
ROOMS							
	RMS 01	RMS 02	RMS 03	RMS 04	RMS 05	RMS 06	RMS 07

SCALA TABLE SYSTEM
DESIGNED BY HANS THYGE & CO

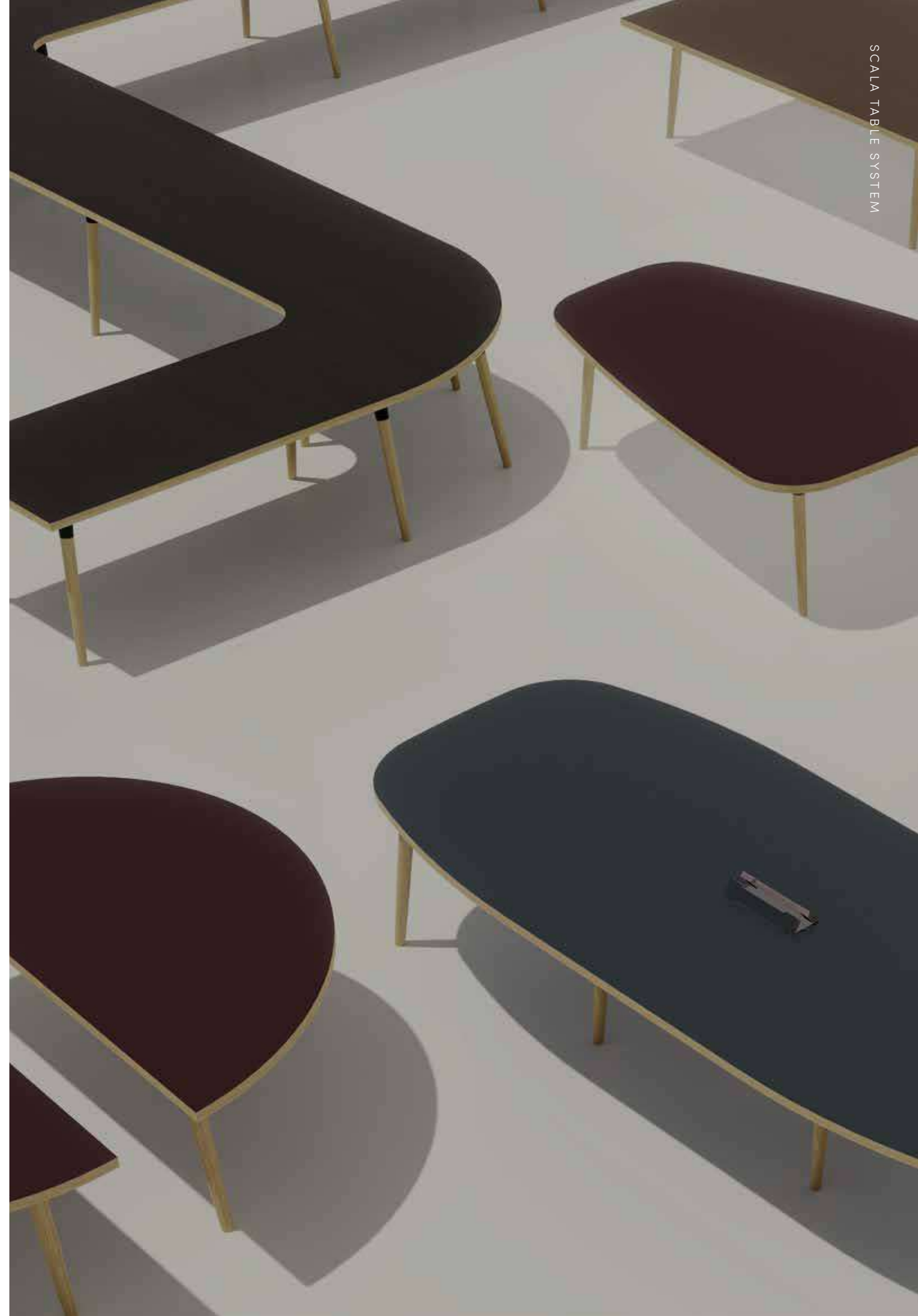


Hans Thyge, founder of the acclaimed design studio Hans Thyge & Co, continually redefines what it means to be a furniture designer. Based in Denmark, Thyge and his studio have collaborated on multiple projects with Icons of Denmark, including developing the innovative Scala Table System. This versatile solution addresses the dynamic needs of the modern office, reflecting Thyge's belief that every material holds unique properties waiting to be discovered in the design process.

A mixture of tradition and innovation distinguishes Thyge's approach to design. His studio merges traditional craftsmanship with cutting-edge technology, creating functional and aesthetically

captivating products. Thyge believes in the power of storytelling through design, where every piece reflects a narrative imbued with emotional and cultural significance.

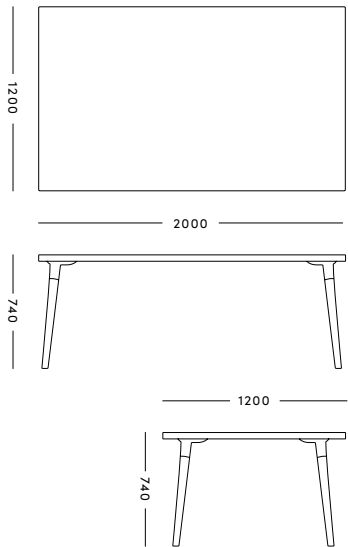
"Many people think design is just about sketching until interesting things appear on paper. This is not true. All our expressions — whether writing on a piece of paper or playing music — are about revealing something within ourselves, and as such, all expressions become a mirror of all the cultural experiences we have gained. Being an artist, musician, or designer is about transforming heritage into imaginative images or forms, telling stories that touch our emotions."





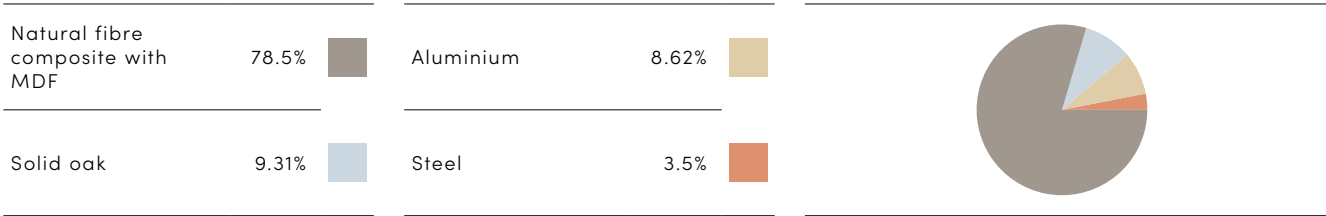
KEY FACTS
Product Modular table system
Categories Round / Dining / Organic / Hotdesk / Workstation / Barrel
Designed by Hans Thyge & Co
Certifications FSC certified timber

In today's fast-paced workplace, versatility is key. Scala delivers with a design that is easily adaptable to any setting. Rooted in Thyge's innovative table designs, Scala can be scaled and shaped to match your needs and space – long or short; round, straight, curved, or irregular. These shapes can be achieved due to the lightweight yet strong blend of the FSC certified multi-layered fibre composite table top, combined with a unique leg mechanism to replace the traditional use of strengthening beams. Every element of Scala minimises material usage and presents an eco-conscious alternative to traditional tables, while retaining structural integrity.



LEG OPTIONS	CURATED TABLETOPS			
	FORBO LINOLEUM	FORMICA LAMINATE	FENIX	OAK VENEER
Oak White Pigment Lacquer	Mushroom 4176	Artic Blue F-5493	Bianco Male 0029	Oak White Pigment Lacquer
Smoked Oak Lacquer	Pebble 4175	Iron F-7902	Rosso Jaipur 0751	Smoked Oak Lacquer
Oak Black Lacquer	Olive 4184	Kashmir F-0187	Grigio Londra 0718	Oak Black Lacquer



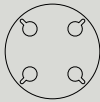
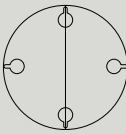
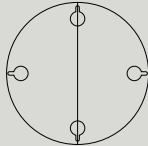
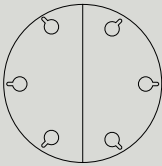
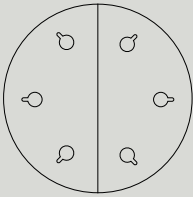

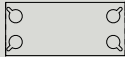

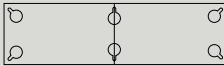
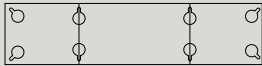


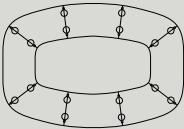
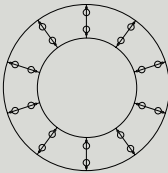
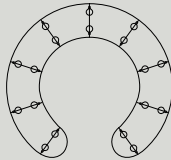
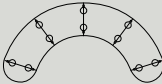
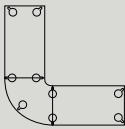


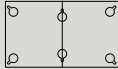
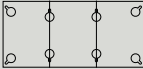
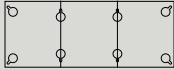
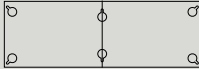
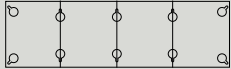
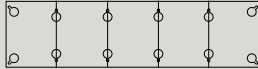
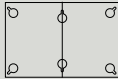
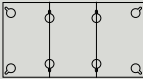
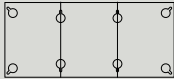
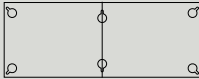
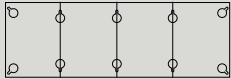
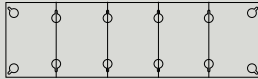





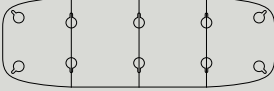
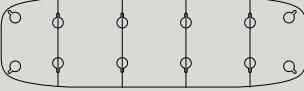
MATERIAL COMPOSITION
These percentages illustrate the weight of each material. Items with a weight <1% of the total product weight are not included.



*components grouped based on function
** based on 1200x2000mm table

CONFIGURATION OPTIONS

The options for Scala are varied. Choose a dining, meeting, or hot-desk configuration or for more flexible spaces an irregular shape with organic forms.

ROUND							
	ROU 01	ROU 02	ROU 03	ROU 04	ROU 05	ROU 06	ROU 07
DINING							
	DIN 01	DIN 02	DIN 03	DIN 04	DIN 05	DIN 06	DIN 07
ORGANIC							
	ORG 01	ORG 02	ORG 03	ORG 04	ORG 05	ORG 6	ORG 07
HOT DESK							
	HOT 01	HOT 02	HOT 03	HOT 04	HOT 05	HOT 06	
WORKSTATION							
	WOR 01	WOR 02	WOR 03	WOR 04	WOR 05	WOR 06	
BARREL							
	BAR 01	BAR 02	BAR 03	BAR 04	BAR 05	BAR 06	BAR 07

A SUSTAINABLE SYSTEM



How can we help create a more sustainable future? It's a question we continually ask ourselves at Icons. From our production facilities in Denmark to our offices in London, Copenhagen, Oslo and Munich, we are committed to improving our ecological impact and setting ambitious sustainability goals through a shared agenda with our designers and production partners. We focus on minimising environmental impact through careful material consideration

and creating reconfigurable, quality products designed for longevity; ensuring spaces remain adaptable to evolving requirements without compromising sustainability or style. Our common agenda and environmental awareness guide us in pioneering new ways to enhance sustainability within our business model, ensuring that every step we take contributes to a more sustainable tomorrow.

ICONS OF DENMARK

- MADE IN DENMARK
- Local production
 - High environmental standards
 - Forward-thinking approach to sustainable manufacturing
 - Investing in Denmark's economy

- THE LONGEVITY OF RECONFIGURABILITY
- Create products that last many office transformations
 - 5 Year standard manufacturer's warranty
 - Reconfigurable product range
 - Policy of refurbishment first, rather than replacement
 - Spare parts for repairs

- LOOKING TO THE FUTURE
- Calculate our products carbon emissions
 - Eliminate single use plastic from packaging and production
 - Declare labels on all new products

- KEEPING OURSELVES IN CHECK
- ISO 14001 is to create more sustainable manufacturing processes
 - ISO 9001 is to demonstrate our commitment to optimising the quality procedures, ensuring the products are produced to the highest standard
 - Component certification library
 - Corporate Social Responsibility Statement

- PARTNERING FOR SUSTAINABILITY
- Sourcing close to the production
 - Choosing EU Eco Label, Green Guard Certificate and Nordic Swan Label upholstery
 - ISO14001 yearly certification
 - Company sustainability goals.
 - Transparent supply chain

- INNOVATIVE MATERIALS
- Only using certified Oeko-Tex foam
 - Responsible wood sourcing
 - Exploration of alternative materials
 - Recycled plastic chairs
 - Wool upholstery as standard
 - Sourcing close to production

FURNITURE DESIGNED FOR MODERN WORK



ICONS

Icons of Denmark
8-10 Charterhouse Buildings, 4th & 5th Floor
Clerkenwell, EC1M 7AN
London, UK